Parliament Party Zone
Training
AGENDA

DAY 1

8:30 am - ~~10:00~~ 9:30 am	I. Introductions / Background a. Philip Morris ~~Role~~ Companies b. GMR's ~~Role~~ c. TLW's ~~Role~~ d. ~~Supervisor's Role~~ e. Sampler's ~~Role~~
~~10:00 am - 10:30 am~~ 9:30 - 10:00 am	II. Program ~~Objectives~~ Review a. Show Video 1) '94 Program Panama/Summer & Results b. Program Goals 2) '95 " " & Obj/goals Summer/Winter
10:30 am - 1:00 pm	III. Philip Morris a. The Company and its Subsidiaries What is Party Zone Program Elements b. The Parliament Brand c. ~~The Events Department~~
~~1:00 pm - 1:45 pm~~ 12 - 1 pm	LUNCH 11 - 12 Roles & Responsibilities
~~1:45 pm - 3:00 pm~~ 1 - 2 pm	IV. Sampling a. Sampler – representative of Philip Morris b. Techniques of sampling c. Sampling restrictions
~~3:00 pm - 4:30 pm~~ 2 - 3 pm	V. Role Playing
4:30 pm - 5:00 pm	VI. Recap a. Show video b. Question and answer period

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Source: https://www.industrydocuments.ucsf.edu/docs/nqgm0004

DAY 2

9:00 am - 9:45 am	I. Program Objectives a. Review from Day 1 b. Program elements
9:45 am - 10:45 am	II. Team Requirements a. Sampler image b. Sampler responsibilities
10:45 am - 12:00 pm	III. Role playing
12:00 pm - 1:00 pm	IV. Two day recap a. Question and answer period b. Pop Quiz c. Show video d. Closing statements

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